

# Jacksonville University- Campaign Website

Wireframes

Melissa Massey

2022

The Ask: Jacksonville University is not your usual school, so their campaign couldn't be "the usual" either. Instead of donations, JU wanted to demonstrate their forward-thinking approach to educating the great minds of tomorrow. Joining the campaign is an investment in the future.

The client was looking for unique pieces of functionality to capture their audience's attention while still being intuitive and driving towards investing in the campaign.

# Few make history and even fewer change it. But who makes the future?



## Campaign introduction lorem ipsum

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[Learn Why Future. Made.](#)

## Facts & Figures

**1 of 11**  
Delta Propel Universities

**450+**  
Industry Partners

**#14**  
Global MBA Program

## Campaign Pillars

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- Pioneering with Purpose
- Unwavering Exploration
- Reimagining Experiences
- Ready to Rise
- Forever for the Future

## Campaign Progress

# 90%

Lorem ipsum dolor sit amet



## Impact Stories



### Story Title Lorem Ipsum

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[Read the Story](#)



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[View Impact](#)



## Message from the President

"We believe in innovations that leads to growth, not status quo. Students get the individualized attention they need, while being challenged to stretch themselves in the pursuit of excellence."

[Read the President's Report](#)

## Get Involved lorem ipsum dolor

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[Ways to Give](#)

# Impact



## Investment in Jacksonville lorem ipsum

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## Campaign Progress

# 90%

Lorem ipsum dolor sit amet



## By the Numbers

### 94%

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### 300,000

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### 80/100

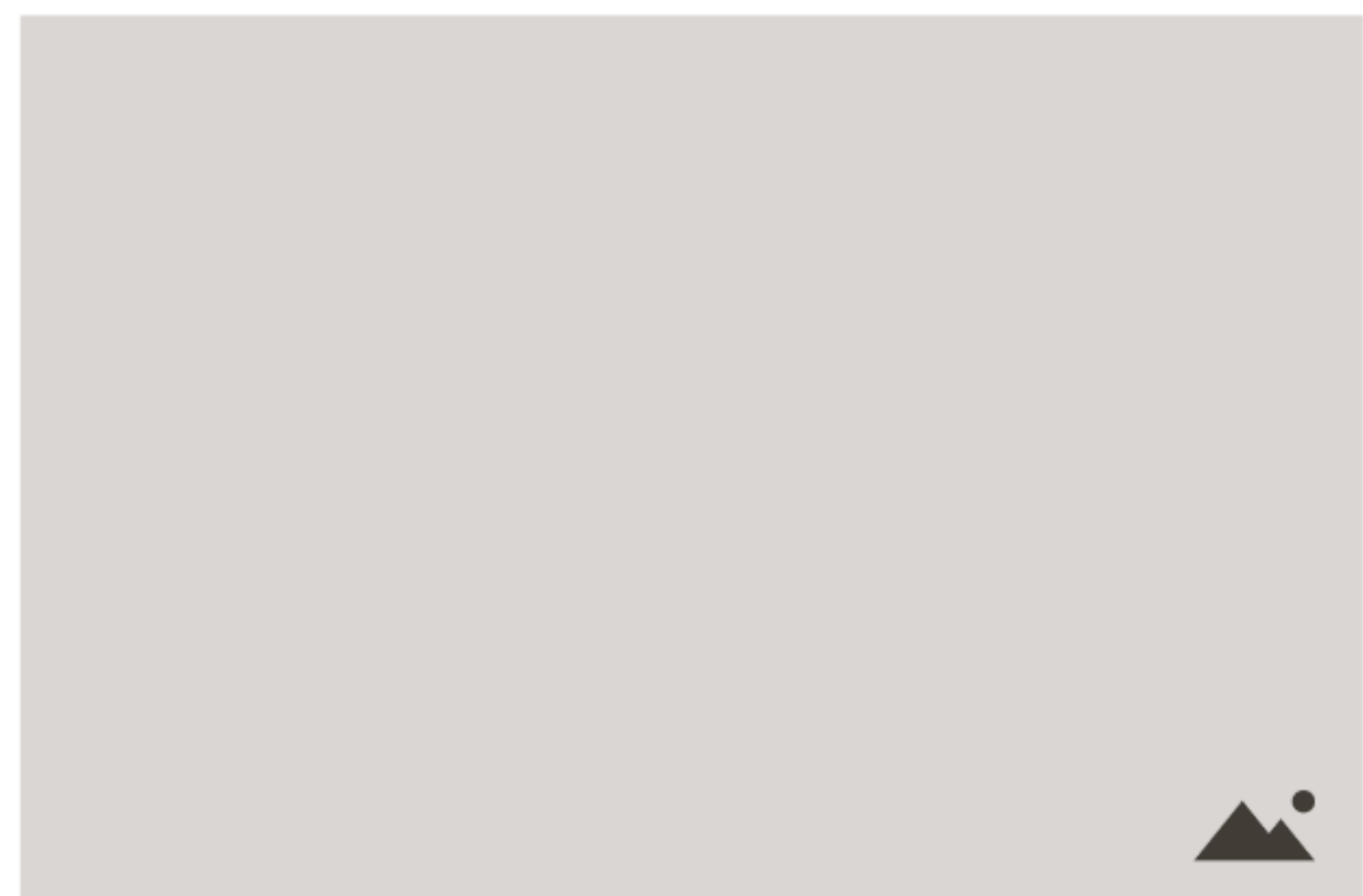
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## Donor Spotlight

### Firstname Lastname Lorem ipsum

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[Read their Story](#)



## Impact Stories



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Jacksonville University  
2800 University Blvd N  
Jacksonville, FL 32211  
(904) 256-8000

# Get Involved

See the results lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



## Upcoming Events

Event Type

## Apr 28

Event Name Lorem Ipsum

Brief event description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[More Information](#)

Event Type

## Apr 28

Event Name Lorem Ipsum

Brief event description Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

[More Information](#)

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[More Information](#)

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[More Information](#)

[View All Events](#)

## Get Involved

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### Volunteering

Information about volunteering. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

### Mentorships

Information about mentorships. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.


## Sign Up to Get Involved


FIRST NAME

LAST NAME

PHONE NUMBER

EMAIL ADDRESS

I AM INTERESTED IN...  

CAMPAIGN AREA  

I am interested in receiving news and updates from Jacksonville University.

[Submit](#)

## Ready to Give?

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[Give Now](#)

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# Why Future.Made.

By pioneering futures in research, health, technology, education, and community – Jacksonville University is rewriting the curriculum, reimagining impact, and making the future.

## Campaign Goals



### Goal 1 Lorem Ipsum

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### Goal 2 Lorem Ipsum

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### Goal 3 Lorem Ipsum

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### Goal 4 Lorem Ipsum

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### Goal 5 Lorem Ipsum

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### Goal 6 Lorem Ipsum

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## Campaign Pillars

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Pioneering with Purpose

Unwavering Exploration

Reimagining Experiences

Ready to Rise

Forever for the Future

## Campaign Areas

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Healthcare

Arts & Sciences

Business

Applied Learning

STEAM

Athletics

Student Experiences & Outcomes



"There's no cavalry coming over the hill to save higher ed. This is the one opportunity to close ground and switch up position."

-Tim Cost, President of Jacksonville University

[View Impact](#)

## Campaign Leadership



Firstname  
Lastname

Title

[Contact](#)



Firstname  
Lastname

Title

[Contact](#)



Firstname  
Lastname

Title

[Contact](#)



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## Get Involved lorem ipsum dolor

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# Pioneering with Purpose



## Pillar purpose lorem ipsum

At Jacksonville we lead with intentionality and pioneer with purpose. From how we progress in research and law, to how we partner in Healthcare and Tech, your giving is making an impact on tomorrow.

## Pillar Stats

### 70% stat

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### 70% stat

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## Alumni Stories

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Firstname Lastname '00

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Firstname Lastname '00

## Impact Stories



### Story Title Lorem Ipsum

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[Read the Story](#)



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[Read the Story](#)



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