

Suffolk University- Email Blast Template

Wireframes

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The Ask: Not many people know the name Suffolk University outside of their law school, but this small Boston school is looking to change that. As part of their new multi-channel media campaign, SU had planned a series of email takeovers with The Chronicle of Higher Education.

With a full timeline of less than 4 weeks, it was determined to start with a mobile-first approach and to keep to streamlined structure for efficient development and to fit the requirements of all email clients.



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UNIVERSITY
BOSTON



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